

Vincenzo Romeo

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Portfolio: www.be.net/twinalien

"I enjoy figuring out how to make things work better. I'm a problem solver who cares about crafting products and experiences that are useful, useable, and delightful. Born in Sicily and based in Amsterdam.

Resume

Passionate about visual design, since 2007 I've been involved in several projects creating graphics for web, app, games, brand image and printing.

My career began as freelance after high school (in graphic design), in 2012 I start to work at "Studio Creativo" a creative agency based in Italy, I was in charge of visual and graphic design for both printing and web projects.

In 2013 I had the opportunity to be teacher in graphic design in a high school, starting to see my job also from another prospective, organizing and supervising the multimedia laboratory of the institute, helping students to practically apply skills through real projects for pilot clients.

In 2014 I joined "Wiralist" an Italian startup based in Italy, I was responsible the UX and UI of the project for 1 year, and I had the opportunity to work with a solid team of senior.

In late 2015 I decided to move to London to study English and have new experiences, working for "Domus LTD" I was in charge to handle seven corporate branding communications around different countries taking care of the e-commerce.

In September 2017, I decided to move again to a more stimulating city with new perspectives, Amsterdam, starting to work at "Spotzer" as a Web designer, partner with more than 30 resellers, including some of the world's largest yellow page publishers and media groups.

In July 2018 I start working as a Lead UX/UI designer for a startup "Yabbu" a SaaS project based on improvement of the meetings with focus on public organization.

Skills: UX/UI - Wireframe - Sketch - Rapid Prototyping - Animation - Video editing – Motion graphic - Brand Identity - Logo design - Graphic Design - 3D Artwork -

Tools: Html5/Css3 – Adobe XD - Photoshop - Illustrator - Indesign - After effect - Premiere - Cinema4d - 3DsMax - FramerJs - UXpin - Principle - AxureRP – CMS – Overflow – Sketch – InVision

Education

Coding for Designer 2018 - Gymnasium
Certificate of excellence 2016 - Gymnasium - UX fundamentals
A.N.F.E. - Expert compositing video and special effect 2012
EUREKA Engineering s.r.l. - 3D Media and Entertainment 2012
Gaetano Salvemini - High school 93/100 2011
Associazione Politea - Visual Merchandising 2010

Awards:

Made in Italy: Eccellenze in digitale – Google & IAB Europe 2016
Best creative idea and Best sustainability idea - GlobalSUSJAM 2014

Relevant experiences

Visual designer at vcreative (freelance) - September 2008 – Now

Amsterdam - Freelance Graphic Designer

Lead UX/UI at Yabbu – July 2017 – December 2019

Amsterdam – UX/UI design.

Web Designer at Spotzer - September 2017 – July 2018

Amsterdam – Web design, Html&Css, Prototyping.

Graphic/Packaging Designer at Domus Ltd - December 2015 – August 2016

London - Packaging – Brand Management – Marketing Collateral – Identity – Logo design

UI/UX designer at Wiralist - February 2014 - February 2015

Italy - UI/UX Design – Prototyping - Wireframe – A/B test - Survey

Teacher of Graphic Design at I.I.S.S. E. Medi - September 2013 - July 2015

Italy - Taught Graphic Design and intervened on the Production Technique.

Visual designer at Studio Creativo - December 2012 - September 2013

Italy - Design and production, printing and creating websites.

Graphic designer at Reraise Energy Drink - September 2009 - December 2011

Switzerland - Online advertising campaign and brand design.

Languages:

Native Italian

Fluent English