PRODUCT DESIGN · UX/UI · INTERACTION DESIGN

Vincenzo Romeo ✳

Senior UX/UI & Product Designer

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LinkedIn · GitHub · Behance

UX/UI and product designer with 8+ years across financial products, operational workflows and collaboration tools. I connect user journeys, interaction design and reusable visual systems, with working prototypes and AI-assisted implementation supporting design and delivery.

SELECTED UX/UI ROLES

Lead UX/UI Designer

Oct 2024–Feb 2025

DataHive Network

- Led web and mobile UX/UI across onboarding, dashboards, consent flows and complex data-permission models.
- Designed node selection, checkout and management experiences that connect technical specifications, payment choices and operational states.

Lead UX/UI & Visual Designer

Jan 2022–Oct 2023

PieDAO / AUXO via Dexlab

- Led UX/UI and visual design through the transition from PieDAO to AUXO, spanning user groups, journeys, architecture and responsive interfaces.
- Connected treasury, vault and reward experiences through reusable components and a coherent product identity.

Lead UX/UI Designer

Jul 2018–Jan 2020

Yabbu

- Led customer journeys, usability evaluation, interaction design and prototyping, including interface restyling, new features and a desktop/mobile design system.

INDEPENDENT PRACTICE & PRODUCT LEADERSHIP

Independent Designer & Frontend Developer

Jun 2015–Present

vcreative

- Product definition, UX/UI and visual systems for founders and engineering teams; working prototypes and AI-assisted implementation support delivery.
- Client work includes CHUCK Studios: website UX, visual direction, WordPress implementation and recurring support. Recent CRM work spans workflow improvements and reusable UI rules.

Chief Product Officer

Sep 2025–Oct 2026

Shaper

- Led product strategy, roadmap and UX for behavioral-intelligence infrastructure, translating technical constraints into product architecture and priorities.

Co-founder & Head of Design

Sep 2023–Apr 2024

Ambos Finance

- Co-founded the product and led UX, identity and design systems from concept to alpha. Ambos received a $25,000 Aave Grants DAO grant.
- Designed the borrowing journey across onboarding, wallet, loan calculator, collateral and repayment, keeping financial details close to each decision.

SELECTED PRODUCT-DESIGN EVIDENCE

AUXO
Audience routes & wallet recovery

Original audience and journey boards distinguish newcomers, holders and governors. Wallet flows include recovery when the network or wallet prevents access.

Yabbu
Collaboration & responsive systems

Restyled the workspace while retaining familiar navigation, with clearer structure for purpose, participants, tasks and decisions. Original comparison and semantic UI states available.

DataHive
Comparison & transaction UX

Node families share CPU, RAM, storage, annual fee and staking fields. Checkout keeps quantity, cart and wallet/manual-transfer choices in the same journey.

Client CRM
Implementation & review · October 2026

Implemented an outgoing-message readability fix, inline contact creation and contact-note search. Client records verify UAT acceptance of the readability fix.

Supporting work

CHUCK Studios: website UX, visual direction and WordPress delivery. Brand Prompt Studio: a working reference-to-prompt tool showing AI workflow design. CanDex: shipped Android collection app.

CAPABILITIES

UX & product design

User journeys, information architecture, interaction design, usability evaluation and responsive UI.

Visual systems

Component libraries, typography, semantic states, visual identity and Adobe Creative Suite.

Prototyping & collaboration

Figma, Framer, prototypes, design rationale, developer handoff and implementation review.

Implementation support

AI-assisted HTML/CSS and React implementation; CMS experience with WordPress. Hands-on design decisions and quality review.

EARLIER EXPERIENCE

Founder & Product Designer
DudesNFT · 2021–2024

Web Designer
Spotzer · 2017–2018

Graphic Design Teacher
I.I.S.S. Enrico Medi · 2013–2015

EDUCATION & LANGUAGES

The Origins III: JavaScript
Codédex · 2025

Responsive Web Design
freeCodeCamp · 2019

UX Fundamentals
Gymnasium · 2017

High School Diploma
Gaetano Salvemini · 2011

Italian: Native

English: C2 · EF SET certificate